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(54) Title: DENTIFRICE COMPOSITIONS CONTAINING ZEOLITES

(57) Abstract: A dentifrice composition comprises a crystalline aluminosilicate as a cleaning agent having an average crystallite size below 0.2µm. The aluminosilicate may be a P zeolite having a crystallite size below 0.1 µm and agglomerate sizes below 2.5 µm, even when dried to a moisture content below 20% by weight. A different crystalline aluminosilicate may also be present as a cleaning booster.

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